

Electronic Survey Options Guide

The 5 electronic methods below can be used to administer the survey in a school or community setting. You may use multiple methods depending on available technology and number of project sites. Please contact your TPPI program consultant to discuss the options for your program.

METHOD	POSSIBLE CHALLENGES	COST	THINGS TO THINK ABOUT	BENEFITS
A. Computers/laptops in a computer lab	<ol style="list-style-type: none"> 1. Limited or lack of access to computers/laptops at school 2. Website may be blocked 	No cost to agency	<ul style="list-style-type: none"> • How far in advance do I need to reserve the lab? • Who is the contact person? • Is the website restricted? 	<ol style="list-style-type: none"> 1. No need to keep track of paper surveys 2. 90% of teens pilot tested said electronic survey was better and felt it was more confidential 3. Saves time (preparation, copying & mailing) 4. Saves money (paper, printing & mailing) 5. Evaluator gets the information sooner allowing the evaluation report to be generated and distributed sooner 6. Able to use laptops & tablets for other TPPI program implementation (service learning activities, teaching tool, accessing EZ TPPI database while at the program site, etc.)
B. School issued laptops brought by each student	<ol style="list-style-type: none"> 1. Student may forget to bring laptop the day of the survey 2. Students may believe the school can access their individual survey 	No cost to agency	<ul style="list-style-type: none"> • Do the students bring their laptop every day? If not, how will I remind them to bring them on day needed? • Is the website restricted? • Can you have access to school Wi-Fi? 	
C. 1 – 3 laptops or tablets brought in by the coordinator	<ol style="list-style-type: none"> 1. Gaining access to the school network to log on to the internet 2. May take a long time if you have lots of students 	If agency doesn't already have: Tablets: \$200 - \$500 Laptops: \$500 - \$1000 Air-card/Hot-spot & monthly service fee (\$50): \$600	<ul style="list-style-type: none"> • Do you need hardware – cables, own hot-spot/air-card? • Can you pay for the hot-spot/air-card? • Can you get access to school Wi-Fi? • Extra staff/intern needed to help? 	
D. Smart phones (brought in by students or coordinator)	<ol style="list-style-type: none"> 1. Students do not have smart phones 2. Students do not have data plan 3. Parents do not give permission to use phone to take the survey. 4. May not be able to get a signal to access internet 	No cost to agency	<ul style="list-style-type: none"> • How and when will you get parental consent for the use of the data plan on the smart phone? • # of phones available (Using phones during testing, survey took an average of 8 minutes per student. Every student does not need to have a phone; phones can be shared.) • Extra staff/intern needed to help? 	
E. Coordinator or agency staff to enter surveys from participant paper surveys	<ol style="list-style-type: none"> 1. Possible time constraints of the coordinator to enter data. 2. Evaluator may still get the data late hence delaying the written report. 3. Potential breach of confidentiality. 4. Data entry errors 5. Incomplete surveys 	Cost of paper & printing Cost of hiring a temp	<ul style="list-style-type: none"> • Do I have the time? • Do I need to hire a part time person? • Can I get an intern? • Is confidentiality going to be an issue? 	